The potential of natural materials and science

Company Profile
For nature and mankind to coexist.
Supporting the enhancement of sustainable lifestyles through science—

We are a leading company that upholds an environment-responsive-type business model.
Yasuhara Chemical has pursued the potential of terpene technology, which uses the blessings of nature—turpentine oil and orange oil—as raw materials to develop safe, high-quality products. Terpene is produced through the biosynthesis process that takes place within a plant, and is found abundantly in nature. In order to ensure a plentiful and stable supply of this industrial material, large volumes of turpentine oil from pine trees and orange oil from orange peels are collected. Today, with the entire world involved in preventing further global warming, the industrial world has great expectations for terpene, a renewable material that is derived from plants and results in less carbon dioxide emission than petroleum-based products. Unlike petroleum, which will possibly become depleted in the future, terpene is a vitally important raw material derived from plants, which are repeatedly renewed through the blessings of the Sun.

Yasuhara Chemical was the first company in Japan to establish an industrial production system for terpene resins through its unique technology. As the top chemical products manufacturer of terpene resins, we develop and supply products used in various fields, such as adhesive tapes, adhesives, fragrances, and polymer modifiers. The originality of our products has gained a high evaluation both domestically and overseas.

As a creative company that fuses the blessings of nature with scientific technology, we seek to expand the fields that will improve industries and lifestyles.

The production activities of Yasuhara Chemical are founded on this basic principle of a renewable and sustainable social cycle (a permanently renewable social cycle), in which we continuously strive for a sustainable future.
Our track record of trust
More than sixty years of pine oil production. Looking back, we see a continuing path made up of countless connections and trust.
We have also built a high degree of trust with the rest of the world.

We import raw materials such as turpentine oil and oranges from China and South America. We process them into highly value-added products and distribute them both domestically and throughout the world. Products created through high technical skills are highly regarded overseas as well.
Expanding our production facilities

Business network

Ukai Plant
Product item:
- Hot melt adhesive
- Lamination film

Fukuyama Plant
Product item:
- Chemical products

Soryo Plant
Product item:
- Hot melt adhesive

Head Office

Map details

Shimane
Syobara-city
Soryo Plant
Ukai Plant
Fuchu-city
Head Office

Hiroshima
Hiroshima-city

Okayama
Niihama Plant
Research and development building

Terpene resin
Chemical products
To address the issues and needs of our customers.
That is the foundation of research and development.

The foundation of our research and development is the perspective of our customers. Our research and development starts with our understanding the products of our business partners and sharing their values. The focus of research and development at Yasuhara Chemical is our creative technology, which enhances added value by drawing out the properties of raw materials. Terpene, derived from a natural material, is environmentally-friendly and functions fundamentally as a renewable material. By optimizing this fundamental function and applying our creative technology to address our customers’ issues and social needs, we have succeeded in creating completely new products. We try to be better partners by supplying truly highly value-added products. Our research and development strive for this, the result of which is the high credibility we have developed.

In 2010, with the objective of further enhancing the “Safety,” “Communication,” and “Creativity” of our research and development, a new research and development building was put into operation as part of our commitment to focusing on cutting-edge issues and technology development.
The fusion of natural raw materials and scientific technology generates a wide variety of products.

Terpene resin

Our key product, terpene resin, is known as a tackifying resin. When terpene resin is combined with various polymer materials such as natural rubber or styrene elastomer, adhesive properties are drawn out as a result of the plasticizing action. It is indispensable in the manufacture of adhesives and tackifiers.

In addition to terpene resin, which is produced using only the renewable material terpene monomer, our line-up ranges from low softening point to high softening point products such as aromatic modified terpene resin and terpene phenolic resin, which display excellent compatibility with high polarity polymer materials such as acryl by copolymerization with petroleum-based components.

Furthermore, hydrogenated terpene phenolic resins, with their excellent color hues, thermal stability, and weather resistance are highly regarded in many industries as ‘natural’ tackifiers for their adhesive components and as modifying agents for various polymers.

[Applications]
○ Tackifiers, Adhesives ○ Modifier of polyolefins ○ Ink
○ Modifier of various polyolefins ○ Paints ○ Sealants

Chemical products

Turpentine oil extracted from plants is used as a starting material for a variety of synthetic fragrances.

Our gum turpentine and $\alpha$-pinene essential oils are derived from pine trees. Derivatives of these products, such as terpineol, myrcene, and allo-ocimene, are also produced and supplied as raw materials for fragrances used in toiletries including detergents and soaps, toothpaste, and bath agents. These naturally derived solvents have characteristic properties not found in petroleum-based solvents, and thus are attractive in many different applications and markets, including the IT industry.

D-limonene, a main component of the essential oil derived from citrus fruits (orange oil), is used not only in fragrances, air fresheners, and masking agents, but also as a cleaning component in detergents.

[Applications]
○ Fragrances ○ Solvents ○ Electronics ○ Vehicle for pastes
Our hot melt adhesives improve productivity in various industries such as food, packaging, automobiles, and construction materials by enabling adhesion or sealing of substrates without the use of solvents. They also contribute toward resolving environmental issues such as conservation of energy and increase consumer convenience.

Production of a wide range of hot melt adhesives with viscosities ranging from low to super high from polyolefin bases to special elastomers is available to meet the various needs of our customers. We also provide novel solutions for adhesives.

[Applications]
◎ Packaging
◎ Food package, Easy peelable lid
◎ Sealing, Rubber based PSA
◎ Assembly for automotive
◎ Life supply, Permanent PSA
◎ Air filter
◎ Cushioning Material, Plastic corrugate board
◎ Hand gun application

HIROTAC film provides a gloss finish. It is produced by laminating biaxially-oriented polypropylene (OPP) film with our unique adhesive resin. It is a pre-coated film that is designed to enable easy thermal lamination for the beautification and protection of surfaces such as printed paper, synthetic paper, and plastic film. Its three major characteristics include the following:

1. Easy lamination by heating and pressing HIROTAC to an adherend.
2. Vivid, glossy finish with excellent adhesion.
3. No use of organic solvents for a comfortable and safe work environment.

[Applications]
◎ Gloss finish of printed materials
Terpene resin

<table>
<thead>
<tr>
<th>Product type</th>
<th>Product name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Terpene Resin</td>
<td>YS Resin PX, PXN</td>
</tr>
<tr>
<td>Aromatic Modified Terpene Resin</td>
<td>YS Resin TO</td>
</tr>
<tr>
<td>Terpene Phenolic Resin</td>
<td>YS Polyester U, T, S, G, N, K and TH</td>
</tr>
<tr>
<td>Liquid Resin</td>
<td>Dimerone, YS Resin LP</td>
</tr>
<tr>
<td>Styrene Resin</td>
<td>YS Resin SX</td>
</tr>
<tr>
<td>Emulsified Resin</td>
<td>Nanolet T1050, TH130</td>
</tr>
<tr>
<td>Hydrogenated Terpene Phenolic Resin</td>
<td>YS Polyester UH</td>
</tr>
</tbody>
</table>

Development of applications

- YS Resin TO 125
- Pressure sensitive tape
- PSA for labels
- Plastic modification
- Hot melt adhesive

Chemical products

<table>
<thead>
<tr>
<th>Product type</th>
<th>Product name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solvents, Raw materials for fragrances</td>
<td>Gum Turpentine N, α-Pinene, β-Pinene, Myrcene, D-Limonene, Dihydro Terpineol, Terpineol, P-Menthane</td>
</tr>
<tr>
<td>Low molecular weight polyethylene wax</td>
<td>Neowax</td>
</tr>
<tr>
<td>Vehicles for pastes</td>
<td></td>
</tr>
</tbody>
</table>

Development of applications

- D-Limonene
- Neowax
- Vehicles for pastes

- Citrus fragrance raw materials
- Solvents
- Traffic paint
- Multilayer chip capacitors
Hot melt adhesive

<table>
<thead>
<tr>
<th>Product type</th>
<th>Product name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hot melt adhesives for packaging</td>
<td>Hirodine 2000 series</td>
</tr>
<tr>
<td>Rubber-based Hot melt PSAs/adhesives</td>
<td>Hirodine 1000 series</td>
</tr>
<tr>
<td>Hot melt adhesives for air filters</td>
<td>Hirodine 2000 series</td>
</tr>
<tr>
<td>Hot melt adhesives for cushioning</td>
<td>Hirodine 1000 series</td>
</tr>
<tr>
<td>Hot melt adhesives for coating</td>
<td>Hirodine 7000 series</td>
</tr>
<tr>
<td>Stick-type Hot melt adhesives</td>
<td>Hirodine ST series</td>
</tr>
</tbody>
</table>

Development of applications

- Assembly
- Packaging
- Sealing material
- Extrusion lamination

Lamination film

<table>
<thead>
<tr>
<th>Product name</th>
<th>Development of applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hirotac series</td>
<td>Decorations</td>
</tr>
</tbody>
</table>

Yasuhara Chemical is seen even in a place like this.
Used in many aspects of life.
We are engaged in various activities to achieve a sustainable lifestyle and society.

At Yasuhara Chemical, we wish to contribute to building a sustainable and abundant environment by taking the environment into account in all aspects of our corporate activities, from the purchase of raw materials to manufacturing, distribution, and sales.

To that end, in 2006 we drew up a Fundamental Policy on Environment and Safety, and in December of each year, we hold an environment security meeting. The meeting consists of reporting the results of activities and discussing the key objectives regarding environmental and safety issues for the next fiscal year. Key objectives are expressed through numerical targets as much as possible to enable an objective assessment of achievement rate. In addition to this target, all our plants also set 3-year medium-term targets for continuously engaging in activities that improve the environment.

(Fundamental Policy on Environment and Safety)

1. Contribute to society by providing products that promote environmental protection (conservation of resources, recycling, elimination of substances harmful to health) in all industrial fields by developing safe products that reduce the burden on the environment through the effective utilization of natural substances.
2. Every effort shall be made to protect the environment by reducing the environmental burden across the entire life cycle from product development to disposal.
3. Ensure the safety of our employees and the local community by continuing to operate accident-free and hazard-free.
4. Ensure the safety of materials and products to protect the health of our employees, distributors and customers from hazardous substances.
Yasuhara Chemical’s
Quality management system ISO 9001

Our company acquired ISO 9001, the first principle of which is the continuous provision of high-quality products and services. We are proactively engaged in quality management based on ISO9001 to achieve a higher level of trust and customer satisfaction.

Environment management system ISO 14001

We believe that reducing the environmental burden is critical for sustainable development. To that end, we have applied the environment management system throughout the company to conserve energy, prevent global warming, and curtail industrial wastes. Specifically, every year, various issues such as energy conservation measures, CO₂ emission reduction, emission and transfer volume of substances subject to PRTR, and consigned volume of industrial waste disposal are presented in numerical data in a report on the environment.

Acquired ISO certification

<table>
<thead>
<tr>
<th>Plant</th>
<th>ISO9001</th>
<th>ISO14001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ukai Plant</td>
<td>•</td>
<td>ISO14001</td>
</tr>
<tr>
<td>Fukuyama Plant</td>
<td>•</td>
<td>ISO9001</td>
</tr>
<tr>
<td>Niihama Plant</td>
<td>•</td>
<td>ISO9001</td>
</tr>
</tbody>
</table>
Company name YASUHARA CHEMICAL Co., Ltd.
Foundation April, 1947
Establishment February 24, 1959
Representative Representative Director President Teiji Yasuhara
Paid-in capital 1,789,560,000 yen
Securities code 4957 (Standard Market of the Tokyo Stock Exchange)
Fiscal Year March 31
Number of employees 233 (as of March 2023)
Address 1071 Takagi-cho, Fuchu-city, Hiroshima 726-0013 Japan
Switchboard number +81-847-45-3530
Direct connect telephone for sales +81-847-44-6070
Switchboard fax number +81-847-45-8639
Direct connect fax for sales +81-847-44-6080
Homepage address https://www.yschem.co.jp/

Business Office, Office
[ Tokyo Branch Office ]
5th floor Mitsui Sumitomo Kaiyō Tepco Bldg., 1-6-1, Kyobashi, Chuo-ku, Tokyo 104-0031 Japan
Sales Department TEL:+81-3-5159-3411 FAX:+81-3-5159-3422
President’s Office TEL:+81-3-5159-3870 FAX:+81-3-5159-3880

[ Osaka Branch Office ]
2th Floor Shin-Osaka Daiichi Seimei Building, 3-5-24 Miyahara, Yodogawa-ku, Osaka City 532-0003 Japan
TEL:+81-6-6210-6771 FAX:+81-6-6210-6772

Plants
[ Ukai Plant ]
800-111, Ukai-cho, Fuchu-city, Hiroshima 726-0002 Japan

[ Fukuyama Plant ]
117, Minooki-cho, Fukuyama-city, Hiroshima 721-0956 Japan

[ Soryo Plant ]
1065-1, Kamedani, Soryo-cho, Syobara-city, Hiroshima 729-3702 Japan

[ Niihama Plant ]
1-7-7, Kuroshima, Niihama-city, Ehime 792-0892 Japan
Delivering renewable material in a value-added form.

Since its establishment, our company has supplied terpene as a safe and high-quality product derived not from fossil fuel but from nature. Fossil fuel will not only be depleted eventually, but it poses severe problems that lead to destruction of the environment. This is no longer an era of mass production of low-priced goods. Mankind is starting to reassess the state of societies based on fossil fuel. In the midst of this, attention is turning to terpene as a renewable material. What the next generation seeks are sustainable industrial activities that rely on renewable materials. This is what Yasuhara Chemical has been pursuing for many years.

We have also placed great value on the concept of “going hand in hand together.” We take pride in having built trust with our customers by providing what the customer truly seeks and superior products through our research-and-development efforts based on an understanding of our customers’ products and sharing their values. These highly value-added products that were generated from such interactions with our customers have gained global acceptance. This is the long-awaited shift in the social paradigm that we would like to have in order to propel us forward together with a shared vision of how to realize a sustainable and bountiful future.

Representative Director President
Teiji Yasuhara